

Send customized Unlimited SMS to Customers

Introduction

SMS is the most effective, non-intrusive and cost-effective way to communicate with customers.

It has the same benefits you get from apps like WhatsApp and Messenger, but also features a few unique strengths:

- It works on all mobile phones
- Its internet independent
- It doesn't require an app download

Add the fact that SMS has become practically free in most mobile phone plans and it becomes obvious why it's one of the most accessible channels for customer communication.

You can use SMS for mass delivery of holiday greetings, credit collection and sales, notify your customer base about a deal, surveys and polls, run a contest, account alerts, reminders, calendar meeting notifications, coupons to your customers, SMS invitation, send last minute promotions and other updates.

It is an efficient marketing tool and more. Sending from a customized name like "COMP SIGHT" also increases customer confidence and also greatly contributes to branding your service or business

Our Solution

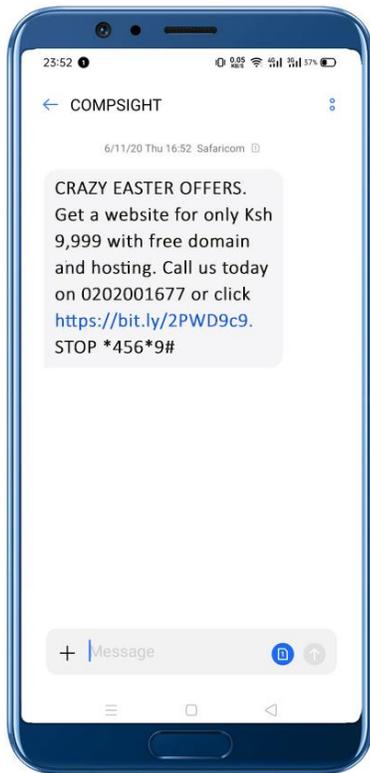
Compsight Bulk SMS Solution allows you to send generic and customized SMS messages to contacts that are listed in a CSV or Excel input file or even phone books that you can create using our system.

Our SMS Platform Bulk SMS module offers top Quality of Service, combined with a wide range of features necessary for the smooth running of your customers. Our Bulk SMS system is designed for Marketing Agencies, Politicians, Communities, Radio/TV Stations, Retail Shops / B2B Businesses and anyone wishing to create a customer list in order to inform them of his product or service

Our Bulk SMS system ensure that you can reach your customers instantly with a quick and simple integration. This means that you can send relevant, targeted messages to a large group with only one click

BULK SMS SYSTEM

Send customized Unlimited SMS to Customers



Sender ID

Sender ID allows you to set your company name or brand as the Sender ID when sending out messages. The sender ID can comprise your full company or business name and must not exceed 11 characters. E.g
COMPSIGHT

The System Features

We ensure that we provide quality SMS services for your business needs.

- Sender ID branding
- Fast Delivery in Seconds
- Send large SMS Once
- Upload from Excel file
- Send Group, Scheduled SMS
- Delivery Reports

Why Choose Our Bulk SMS Service

Pay-As-You-Go

Only top up your account with what you want to use. There are no plans or minimum requirements.

Build up confidence level.

Customer has better confidence to purchase your services. Build a trust between you and customers.

SMS Branding

Put your company name as Sender ID to every SMS sent. Let customer remember your company name.

Provide convenience services

Deliver critical information to your customer via SMS. Integrate SMS feature into your existing system.

Motivation.

Deliver motivation message to the employee. Deliver account balance or account information to Agent.

Run mobile marketing

Notify your customers about your new products or services. Deliver birthday promotion voucher to customers.

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Promotion campaign

Notify your customers about your new products. Deliver birthday promotion voucher to customers etc.

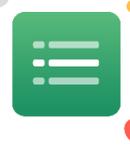
Non Expiry

Once purchased, your SMS messages remain valid until you send them out to your users.

Real time Analytics

Using our dashboard, you can monitor SMS activity, delivery rates and troubleshoot any anomalies.

Uses Cases

-  **Promotion**
Effectively communicate with your customers when you need to. Our Bulk SMS Platform allows you to send messages to many phone numbers instantly.
-  **Notification Services**
Add instant notifications to your applications to inform your clients when important events are generated. Sample scenarios include financial transactions, reminders or sharing updates with your users
-  **Two factor authentication**
Secure your mobile and web applications by sending SMS based authentication tokens. This has proved to be a useful and vital tool for verifying users of your service
-  **Customer Engagement Platforms**
Businesses see Bulk SMS as the quickest way to start engaging with their customers. We make it very easy for you to do mass text communication
-  **Collect Feedback**
An effective way to conduct surveys is by using SMS. Send questions to your users and give them the platform to answer back and provide valuable feedback or information that you can use to make informed decisions

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Pricing

Sender ID set up cost for all Mobile Service Providers (One-time fee)

Telco	Setup Fee
Bundled Safaricom & Airtel	KES 14,500
Safaricom only	KES 8,700
Airtel only	KES 8,700

Bulk SMS System

We charge a one off fee of KES. 9,500 for the Bulk SMS System. You can host and run the system on your own server. If we host the system on our servers, we charge 2400 per year

SMS Sending Charges

	Basic KES 0 - 19,999	Plus KES 20,000 - 99,999	Premium Plan KES 100,000 - 399,999	Max Plan KES 400,000+
Safaricom	KES 0.8	KES 0.7	KES 0.6	KES 0.4
Airtel Kenya (Local Traffic)	KES 0.8	KES 0.8	KES 0.7	KES 0.6
Airtel Kenya (International)*	USD 0.056			

Demo

You can request for a free Demo by calling or writing to us using the contacts details below. You can also access a demo online at <https://compsight.co.ke/demo/smspro/>

Contact Details

Phone: 0721127060 / 020 200 1677

Email: infor@compsight.co.ke Website: <https://www.compsight.co.ke>